EMAIL: announce@nzx.com

Notice of event affecting securities

NZSX Listing Rule 7.12.2. For rights, NZSX Listing Rules 7.10.9 and 7.10.10. For change to allotment, NZSX Listing Rule 7.12.1, a separate advice is required.

Number of pages including this one (Please provide any other relevant details on additional pages)

of Issuer PHA	ARMAC	YBRANDS	LIN	IITED															
Name of officer authorised to make this notice				Vivek Singh					Authority for event, e.g. Directors' resolution					rd re	resolution of 28 May 2013				
Contact phone number 09 571 9080						Contact fa number	109 580 6847					Date		28	/	5	/	2013	
Nature of event Tick as appropriate		Bonus Issue Rights Issue non-renouncab	□ le □	If ticked, state wh Capital change		<i>Taxable</i> Dividen	d If ti	/ Non Taxable cked, state ether: I	C	Conversi Full Year	ion X	Sį	<i>Int</i> e	erest	DRI		ts Issue ouncable es 🗶		
EXISTING securities	es affect	ed by this				If more tha	an one se	curity is affect	ed by the ever	nt, use a	separa	ate form).						
Description of the class of securities Ordinary Share				es											IBDOE0001S8 If unknown, contact NZX				
Details of securitie	s issued	l pursuant to	this	event			If mor	e than one cla	ss of security	is to be	issued,	use a	separa	te form	for each	ı class.			
Description of the class of securities										ISIN		If u	nknown,	nown, contact NZX					
Number of Securities to be issued following event									Minimum Entitlement							Ratio, e.g for 2 for			
Conversion, Maturity, Call Payable or Exercise Date				Enter N/A i			Tic	k if	Treatment o	ons le an									
Strike price per securit Strike Price available.	ty for any	issue in lieu or	date	applicab			par	ri passu	OR	explar of the rankin									
Monies Associated	d with Ev	<u>rent</u>			Dividend p	ayable, Call p	oayable, E	xercise price,	Conversion pr	rice, Red	demptio	n price,	Applio	cation i	noney.				
Amount per security (does not include any excluded income) \$0				.035				Source of Payment											
Excluded income per security (only applicable to listed PIEs)																			
Currency			NZE)				entary lividend letails -		Amount per security in dollars and cents Date Payable			;	\$0.006175					
Total monies			\$4,3	362,603				sting Rule 7.12	2.7				2	21 June 2013					
Taxation					ount per Security in Dollars and cents to six dec						imal places								
In the case of a taxable bonus issue state strike price			\$		Resident Withholdin	ng Tax	\$0.0024	31			Imputation (Give deta			\$0.013611					
						Foreign Withholdin	ng Tax	\$				FWP (
Timing	(Refer A	Appendix 8 in th	e NZS	SX Listing Rule	es)														
Record Date 5pm For calculation of entitlements -				12 June, 2013				Also Inte	Application Date Also, Call Payable, Dividend / Interest Payable, Exercise Date Conversion Date. In the case			21 June 2013							
									pplications this must be the business day of the week.										
Notice Date Entitlement letters, call notices, conversion notices mailed			ſ	Fo Mu					thent Date the issue of new securities. the within 5 business days oplication closing date. 21 June					ne 20	2013				

OFFICE USE ONLY
Ex Date:
Commence Quoting Rights:
Cease Quoting Rights 5pm:
Commence Quoting New Securities:
Cease Quoting Old Security 5pm:

Security Code:

Security Code:

