



Pharmacybrands

NZX Release

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Pharmacybrands Limited – Change of Name

From Tuesday, 1 April 2014, Pharmacybrands Limited will become Green Cross Health Limited, supporting its evolution and expanded focus as a provider of primary health services to New Zealand communities.

“Renaming our business Green Cross Health will more accurately reflect our growth as a group and our move to become an integrated primary health services provider.

“The green cross is a well-recognised international symbol that signals a place to find professional care and advice and many New Zealanders will be familiar with it already. Our green cross logo is an adaptation of the widely recognised icon and we intend to make it ours in New Zealand,” says Grant Bai, CEO Pharmacy, Pharmacybrands.

Green Cross Health supports 300 pharmacies, 28 medical centres and home healthcare services located throughout New Zealand.

“We believe we're in a strong position to lead and innovate in the health and wellness conversation. Green Cross Health is passionately committed to continuing to be a trusted and valued health care provider in the New Zealand community,” says Grant Bai.

The ticker code of the company will also change from “PHB” to “GXH” to reflect the new name.

ENDS

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